



**ISBHF
BALL HOCKEY
WORLD CHAMPIONSHIP
14 - 22.6.2019
KOŠICE**



2019 ISBHF BALL HOCKEY WORLD CHAMPIONSHIP KOŠICE - SLOVAKIA



Slovakia

Part of European Union

Population - 5 435 343 inhabitants

Currency – Euro

Capital city – Bratislava

2nd largest city – Košice 240 688 inhabitants

Region Košice – 1,4 million inhabitants in radius 100km

Steel arena – 2nd largest arena on Slovakia

8 347 capacity

Steel arena

Place of IIHF Ice hockey World championship 2011 and 2019





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Košice 2019

3 Groups – A, B Man a Women
26 - 28 worldwide teams
89 - matches
Fan zone 48 school matches
3 exhibition matches



Visitors World Championship > 75.000
Facebook > 500.000
Web > 300.000
TV Stream > 200.000
TV Live > 300.000





2019 ISBHF BALL HOCKEY WORLD CHAMPIONSHIP KOŠICE - SLOVAKIA

Košice 2019 – Organizing committee

SHbÚ President – Jozef Stumpel

SHbÚ Chairman – Július Száraz

Arena a service manager – Igor Havrila

Arena technical manager – Vladimír Kanuščák

Fun zone – SHbU + Mesto Košice (M KE) + DoZ

Press centrum – Michal Runák + DM + DoZ

Marketing – SHbU + (M KE) + Ext.Agency.

Registration – Katarína Drličková + RL

Teams + Visitors support – Miloslav Klima + SHbU + DoZ

Ticket sales – Ticket portál



INTERNATIONAL
STREET & BALL HOCKEY
FEDERATION



2019 ISBHF BALL HOCKEY WORLD CHAMPIONSHIP KOŠICE - SLOVAKIA

Košice 2019 – Sales and Marketing – www.kosice2019.com

Press conference – 14.6.2018 – Hotel Košice - one year to go
Steel Arena – promo – Posters & Video short presentations – 1.9.2018

Ticket sales – 1.9.2018 – daily tickets

14.6.2019 – top 8,- eur / end 6,- eur / U15 3,- eur

15-19.6.2019 – top 5,- eur end 4,- eur / U15 2,- eur

20-22.6.2019 – top 8,- eur end 5,- eur / U15 3,- eur

VIP lodges sales – 1.9.2018, Event passes sales – 1.9.2018

Merchandise SHbU sales – e-shop 1.9.2018

Marketing start - 1.9.2018

web + fc – 1.9.2018 soft info

web + fc – 1.1.2019 hard version

Web + fc – 1.4.2019 full version





LET'S MEET IN 2019
www.kosice2019.com

